

Microsoft's .Bing Registry Domain Name Registration Policy

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.Bing Registry Domain Name Registration Policy

This .Bing Registry Domain Name Registration Policy (.Bing Registration Policy) sets out the eligibility criteria for .Bing domain names in Microsoft's .Bing registry. This .Bing Registration Policy may be updated periodically. The current version can be found at nic.Bing, and Registrant's continued registration of a .Bing domain name after any such update shall constitute Registrant's acceptance of any such update.

The terms set out in this .Bing Registration Policy constitute the full agreement concerning eligibility criteria for registration of a .Bing domain name. It is to be read in conjunction with the .Bing Registry T&Cs. No other agreements or representations supplement or alter the terms of this .Bing Registration Policy except as expressly incorporated herein.

Any undefined capitalized term in the .Bing Registration Policy shall have the meaning set out in the ICANN Registry Agreement applicable to the .Bing registry, available at <https://www.icann.org/resources/agreement/bing-2014-12-18-en>.

All communications and information under this .Bing Registration Policy shall be in English.

General/Definitions

Authorized Employee means an employee of Microsoft or a Microsoft Affiliate who is authorized to seek registration of a .Bing domain name in the name of Microsoft or a Microsoft Affiliate.

.Bing Registry T&Cs means the .Bing Registry Domain Name Terms and Conditions, which set out the terms and conditions governing the registration and use of domain names in the .Bing Registry.

Microsoft means Microsoft Corporation (Microsoft), a company organized under the laws of the State of Washington, U.S.A. and located at One Microsoft Way, Redmond, WA 98052.

Microsoft Affiliate means any person or entity that, directly or indirectly, through one or more intermediaries or in combination with one or more other persons or entities, controls, is controlled by, or is under common control with Microsoft, and Microsoft's Trademark Licensees, as defined in the ICANN Registry Agreement applicable to the TLD.

Registrant means Microsoft or a Microsoft Affiliate seeking, through an Authorized Employee, to initiate registration of a .Bing domain name (which, if allowed, means that Registrant is then a .Bing domain name registrant).

Registrar means an ICANN-accredited registrar.

Registry means Microsoft as a provider of TLD registry services for the .Bing Top Level Domain registry.

Registry Services Provider means the entity providing back-end technical and operational services for the day-to-day functioning of the .Bing registry.

Terms used in the singular or plural are merely for convenience, and shall apply mutatis mutandis, as the context may require.

Rules of Eligibility

Domain names are only available for registration to and maintenance by Microsoft and, in Microsoft's sole discretion, Microsoft Affiliates.

- Microsoft reserves the right to periodically verify Registrant's eligibility to maintain a .Bing domain name registration, and at any time to initiate an Eligibility Reconsideration process.
- The only manner by which Registrant may challenge Registrant's (non-)eligibility to register a .Bing domain name is through Microsoft's .Bing Eligibility Reconsideration process described below; any determination on Registrant's (non-)eligibility to register a .Bing domain name shall be made in Microsoft's sole discretion, and is not subject to any further appeal mechanism or reconsideration process.

Eligibility Reconsideration

At any time during the registration of a .Bing domain name, Microsoft or Microsoft's domain management team may (whether of its own volition, or at the suggestion of a third party whose identity may remain confidential) instigate an Eligibility Reconsideration process to verify your compliance with the .Bing Registration Policy, in particular as to the .Bing rules of eligibility set out above. A determination by Microsoft under the .Bing Eligibility Reconsideration process may result in the cancellation or revocation of the .Bing domain name registration and any such determination shall be made in Microsoft's sole discretion, and is not subject to any further appeal mechanism or reconsideration process.

Domain Name Registration Rules

Domain name registration in the .Bing will occur pursuant to a four-step process:

- (1) Eligibility Confirmation;
- (2) Naming Convention Check;
- (3) Acceptable Use Review; and,
- (4) Registration (.Bing domain name registrations shall be for one year).

Only if an attempted domain name registration is verified as meeting the .Bing Registration Policy, including the domain name being available for registration (i.e., not already registered), and only where Registrant meets the .Bing Rules of Eligibility, can a .Bing domain name proceed to registration/allocation. .Bing domain name registrations shall at all times be bound to all applicable .Bing rules and regulations including inter alia the .Bing Registration Policy and the .Bing Registry T&Cs.

(1) Eligibility Confirmation

- Only Authorized Employees may seek to register (including any renewals) .Bing domain names; .Bing domain names may not under any circumstances be registered or used by parties other than Microsoft and Microsoft Affiliates and may not subsequently be sold, distributed or transferred to any other party without Microsoft's consent.

- Only Microsoft and Microsoft Affiliates may use .Bing domain names.
- Prior to approval/registration/renewal, all prospective domain name registrations will be verified by the Registrar and Microsoft's .Bing domain name management team for compliance with the .Bing Rules of Eligibility.

(2) Naming Convention Check

A second-level .Bing domain name must meet all of the following criteria:

- (a) Must be at least 1 character and no more than 63 characters long.
- (b) Must not contain a hyphen at the 3rd and 4th positions (tagged domains), unless corresponding to a valid Internationalized Domain Name in ASCII encoding (for example "xn--ndk061n").
- (c) Must contain only letters (a-z), numbers (0-9) and hyphens, or a combination of these.
- (d) Must start and end with an alphanumeric character, not a hyphen.
- (e) Must not be a Reserved Name (see below).

(3) Acceptable Use Review

- Upon submission of a request to register a .Bing domain name, or by asking Microsoft to renew a .Bing domain name registration, Registrant represents and warrants that Registrant's .Bing domain name registration does and will at all times comply with the .Bing Registration Policy and the .Bing Registry T&Cs.
- Prior to approval/registration/renewal, Registrant's domain name registration will be verified by Microsoft's .Bing domain name management team for compliance as to .Bing Registry T&Cs.
- Domain name registrations/renewals will only be permitted in the .Bing registry where Authorized Employee has obtained a .Bing registration code from Microsoft's .Bing domain name management team in advance of registration; .Bing registration codes are granted subject to Microsoft's satisfaction that Registrant's registration and use of a .Bing domain name will conform with the .Bing Registry T&Cs.
- Microsoft may periodically review a Registrant's compliance with the .Bing Registry T&Cs. Any determination by Microsoft's domain name management team as to Registrant's (non-)compliance with the .Bing Registration Policy and/or .Bing Registry T&Cs may result in the cancellation or revocation of Registrant's .Bing domain name registration or the withdrawal of permission to use it, as applicable and in Microsoft's sole discretion.

(4) Registration

- Unless otherwise agreed in writing in advance with the Microsoft .Bing Registry and confirmed by the Registrar, .Bing domain name registrations, and renewals, are for a period of one year.

- Provided that the .Bing Eligibility Confirmation, Naming Convention Check, and Acceptable Use Review criteria are all satisfied, Microsoft's .Bing domain name management team will instruct the Registrar to proceed with the registration or renewal of Registrant's .Bing domain name.
- If at any point prior to the registration expiration date Registrant no longer wishes to maintain Registrant's .Bing domain name registration, Authorized Employee may submit a written (which shall include email) request to domains@microsoft.com for Microsoft's .Bing domain name management team to cancel Registrant's .Bing domain name registration; in such event, Microsoft's .Bing domain name management team is under no obligation to make such domain name available for future registration.
- At the conclusion of the registration period for Registrant's .Bing domain name, unless Registrant has instructed Microsoft otherwise at least 30 calendar days prior to the expiration of Registrant's .Bing domain name registration, we will automatically renew Registrant's .Bing domain name registration.

Reserved Names

The following terms are reserved from registration:

- a. terms prohibited by ICANN from availability for registration including as required by the ICANN Registry Agreement applicable to the .Bing Top Level Domain, and in particular
 1. the terms "example", "www", "rdds", and "whois" at all levels, which at Microsoft's discretion shall be withheld from registration or allocated to Microsoft
 2. the term "nic", at all levels, as this term shall be allocated to Microsoft for use in connection with the operation of the .Bing Top Level Domain
- b. any term reserved by Microsoft in its sole discretion.